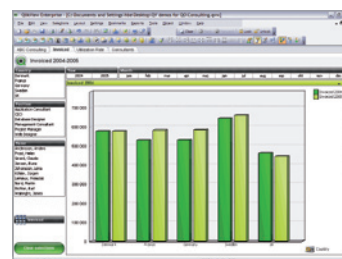


The Business Answers Company

QlikTech is the Business Answers Company. We offer a whole new class of business intelligence software. One that puts business users in control, lets them explore their data with unprecedented freedom, so they get the answers they need, and can take action – now.

Never Wait for Answers Again

QlikView is unlike any other BI application on the market. So simple and intuitive to use, it takes just minutes to learn – and delivers industrial strength power to meet the largest enterprise requirements. QlikView is about serving up answers in an instant, on screen, without having to wait around for any report. It's about having 1-click access to visually rich, interactive dashboards that you can build quickly and modify easily.



"I Can Do It Myself"

QlikView is designed for anyone and everyone and every part of your business. No complex interface, no confusing screens or arcane commands or queries. Just point and click. It's that simple. Business users don't ever have to ask for help with their analysis again.



QlikView Screenshots

Know Your Business Like Never Before

QlikView means seeing your business in new ways. And knowing your business like never before. Unlike BI solutions with rigid data models that limit analysis, QlikView's unique and award winning "in-memory associative technology" lets you interactively explore your data with complete freedom. It enables you to ask new questions and uncover new associations with blazing speed, resulting in better insights and decisions. It's about making the right moves. Achieving unconventional success. And being able to act now.

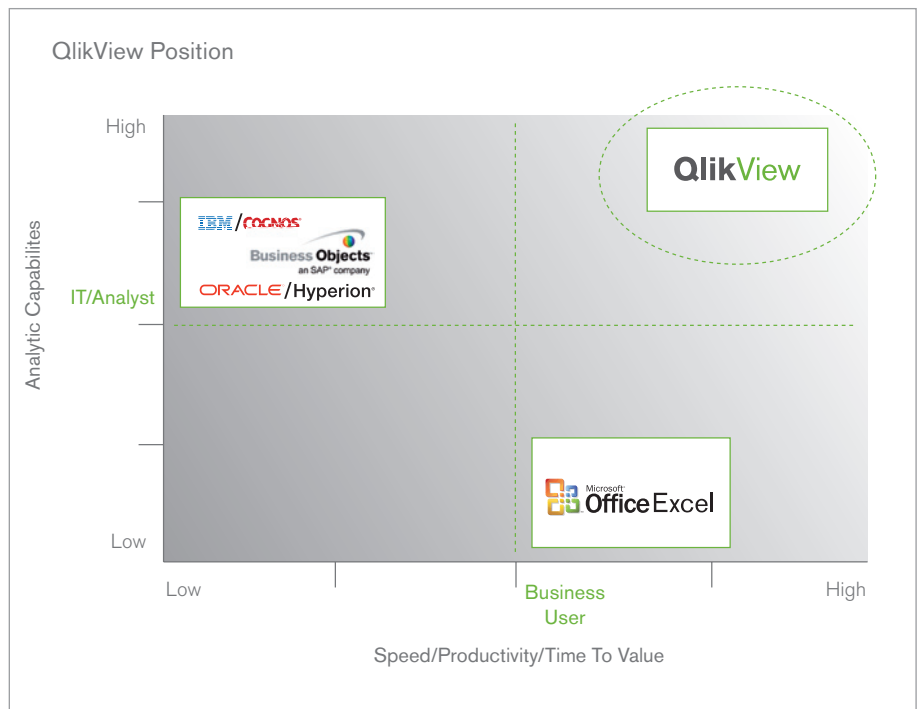
Rapid Deployment, Rapid Payback

Unlike traditional BI tools, which take many months – even years – to deploy, QlikView is deployed in a matter of days or a few weeks – and with little or no professional services required. This means payback is achieved in days or weeks – instead of months, years, or not at all.

Enterprise Proven, IT Friendly

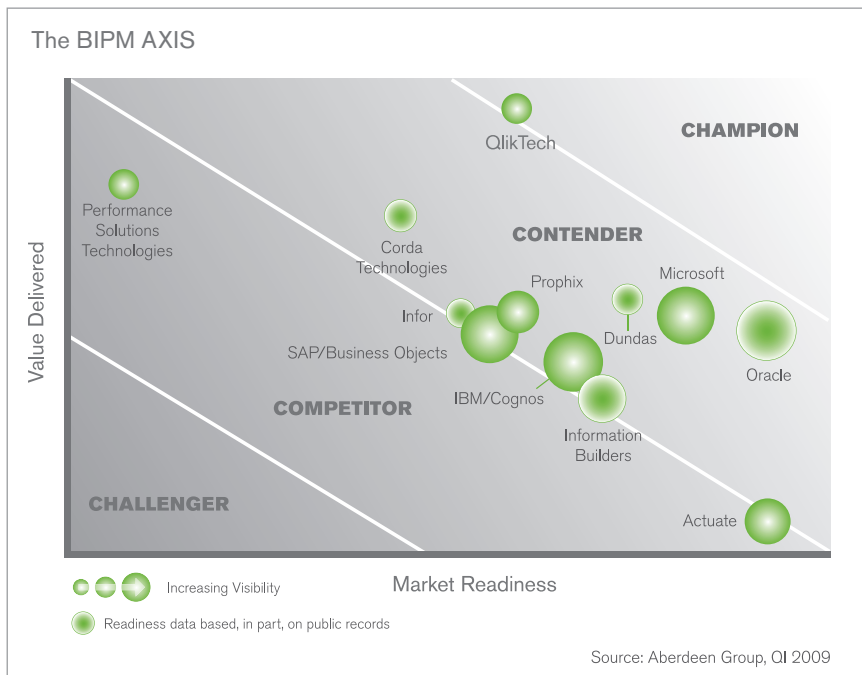
QlikView delivers answers for organizations of every size and kind, from one-person shops to multinational enterprises. Some of the world’s largest institutions – with billions of records – rely on QlikView. QlikView accesses all your data, so your analysis is complete and thorough. No limits. No half-way answers. No blocked views. And it easily integrates with your existing systems. No need to rip or replace anything.

QlikView pioneered the in-memory approach. This enables super-fast, interactive analysis of large data sets by loading data into RAM rather than reading and writing to a hard disk. QlikView is designed to take full advantage of today’s most advanced processors, delivering near-perfect scalability on multi-core processing platforms. And QlikView incorporates enterprise-class security to keep your data fully protected.



Exceptional Customer Satisfaction

In independent surveys by leading analysts, QlikView consistently scores highest in customer satisfaction and value delivered. No wonder QlikView is the fastest-growing business analysis software in the market, with more than 10,700 customers and nearly 500,000 satisfied users in 92 countries around the world. These organizations are using QlikView for everything from optimizing cash flow and reducing costs, to saving lives in hospitals and reducing crime on the streets.



Industry Recognition

QlikView has been recognized by leading analysts for innovation and customer value. Gartner called QlikView “disruptive technology” and said it’s “the most performant BI platform in the market.” Further, “QlikView’s architecture delivers an exceptionally high degree of customer satisfaction.”*

Aberdeen Group ranked QlikView as the sole “Champion” in a field that included all the major vendors such as IBM/Cognos, Oracle/Hyperion, SAP/Business Objects, SAS, and Microsoft. QlikView scored the highest of all vendors for “Value Delivered.” Aberdeen wrote: “QlikTech customers have consistently reported high praise and satisfaction.”**

Unprecedented Customer Success

Why does QlikView add more than 270 new customers every month?
It’s simple – because QlikView customers see success. Quickly.

- The Spring Air Company, a leading mattress manufacturer, realized their full return on investment in less than a month using QlikView. Spring Air tapped QlikView to provide senior management with real time data to improve business decisions across nine manufacturing facilities and departments, ranging from finance to sales, marketing, and product quality. With its newfound visibility, the company acquired more than \$10 million in new business and reduced its estimated annual BI costs by more than \$1 million – in just two months.

*Gartner, “Magic Quadrant for Business Intelligence Platforms,” January 2009

**Aberdeen Group, “Business Intelligence: Performance Management AXIS,” Q1 2009

- Heidelberg Druckmaschinen AG, the world leader in printing machinery and solutions, turned to QlikView after it concluded that a traditional BI solution would be too costly and time-consuming to implement. Their QlikView applications, initially implemented in just a few weeks by small teams of 1-3 people, provide answers for multiple purposes, from management reporting and customer analysis, to sales and marketing and global IT controlling. Heidelberg realized a return on their investment in just four months; QlikView will ultimately be rolled out to more than 14,000 employees globally.

Money-back Guarantee

Try it – for free – and see for yourself. We are so confident QlikView can deliver exceptional value, we are the only vendor in this market that offers a no-risk, 30-day money-back guarantee.

See for Yourself

Experience the unique speed and power of QlikView through our groundbreaking “Seeing is Believing” offer. In just 2-3 days, we will build a working QlikView application – with your data – to give you the answers to your business questions. Contact us today by calling 888-828-9768, or visit www.qlikview.com.

About QlikTech

QlikTech is the world’s fastest-growing business intelligence software company.

- 50% growth in 2008, to \$120 million in annual revenues
- 10,700+ customers and nearly 500,000 users in 92 countries
- Added 3,830 new customers in 2008
- Global network of 700+ partners