



HEALTH CARE

BENEFITS

- Optimize revenue and reimbursement
- Manage staffing resources more effectively
- Ensure you have an effective payor mix

FEATURES

- *Optimum* is a powerful and affordable web based tool which will reveal key factors affecting your financial performance
- Real time benchmarking against a comprehensive local, regional, state, and national database of current information
- Reports are client driven and clearly show the value of cost saving or revenue enhancement opportunities
- Educational resources are provided to help you make the changes needed

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OPTIMUM – A FINANCIAL PERFORMANCE MANAGEMENT SYSTEM FOR THE SENIOR LIVING INDUSTRY

Maximizing financial performance for senior care providers

Revolutionize the financial performance of your organization to ensure operational excellence and financial sustainability.

- Reveal key factors affecting financial performance through real-time peer benchmarking at the local, regional, state and national level.
- Receive evidence-based, real-time reports allowing you to analyze and track key improvement opportunities that will lead to enhanced revenue and cost savings for your organization.
- Obtain customized recommendations, from industry specialists, based on your unique situation.
- Access “dive deep” educational resources to ensure you have the tools necessary to achieve financial success.

A powerful financial service dedicated to your success

FINANCIAL PERFORMANCE

Web-based, real-time tool reveals key factors affecting financial performance

IN-DEPTH EDUCATION

Educational resources, Webinars and informative articles to guide and direct your efforts

EXPERT RECOMMENDATIONS

Specialists available to help monitor and deliver customized recommendations based on your unique situation

Joining forces to benefit the senior living industry

My InnerView and Wipfli have partnered to deliver Optimum, a full-service, financial performance management system, designed to identify cost saving and revenue enhancement opportunities, work with you to create and implement customized solutions, and provide monitoring and support to ensure you stay on track to achieve improved financial health.

In cooperation with:

