

# State-by-state telemarketing registration requirements guide

High-level overview — requirements vary by business model and exemptions

State	Registration required	Type	Notes
Alabama	Limited	Registration	Applies in certain solicitation contexts
Alaska	No		No broad telemarketing registration requirement
Arizona	Yes	License	Applies to telephone solicitors
Arkansas	Yes	License	Registration and bonding may apply
California	Yes	Registration	Seller-assisted marketing and solicitor rules apply
Colorado	Yes	Registration	State-level filing requirements
Connecticut	Yes	License	Telemarketer licensing required
Delaware	Limited	Registration	Applies in certain scenarios
Florida	Yes	License	Strict requirements and mini-TCPA overlay
Georgia	Yes	Registration	Includes vendor liability considerations
Hawaii	No		No general registration requirement
Idaho	No		No general registration requirement
Illinois	Yes	Registration	Applies to certain telemarketing activities
Indiana	Yes	Registration	Requires compliance with state DNC rules
Iowa	Yes	Registration	Telemarketer registration required
Kansas	Limited	Registration	Depends on activity type

State	Registration required	Type	Notes
<b>Kansas</b>	Limited	Registration	Depends on activity type
<b>Kentucky</b>	Yes	Registration	Applies to telephone solicitation
<b>Louisiana</b>	Yes	Registration	State-specific filing requirements
<b>Maine</b>	Yes	License	Telemarketing licensing required
<b>Maryland</b>	Yes	License	Includes bonding and enforcement provisions
<b>Massachusetts</b>	Yes	Registration	Telemarketing rules apply
<b>Michigan</b>	Yes	License	Requires registration for telephone solicitors
<b>Minnesota</b>	Yes	Registration	Telemarketing registration required
<b>Mississippi</b>	Yes	Registration	Applies to telephone solicitation
<b>Missouri</b>	Yes	Registration	Includes telemarketing regulations
<b>Montana</b>	Limited	Registration	Limited applicability
<b>Nebraska</b>	Yes	Registration	State-level requirements apply
<b>Nevada</b>	Yes	Registration	Telemarketing compliance obligations
<b>New Hampshire</b>	Yes	Registration	Telemarketer registration required
<b>New Jersey</b>	Yes	License	Includes bonding and disclosures
<b>New Mexico</b>	Yes	Registration	Applies to telemarketing activities
<b>New York</b>	Yes	Registration	Strong disclosure requirements

State	Registration required	Type	Notes
North Carolina	Yes	License	Telemarketing licensing required
North Dakota	Yes	Registration	Applies to telemarketing activities
Ohio	Yes	Registration	Includes solicitor registration
Oklahoma	Yes	License	Includes mini-TCPA overlay
Oregon	Yes	Registration	State-specific requirements
Pennsylvania	Yes	Registration	Telemarketer registration required
Rhode Island	Yes	Registration	Applies to telephone solicitation
South Carolina	Yes	Registration	Includes emerging requirements
South Dakota	Limited	Registration	Limited applicability
Tennessee	Yes	Registration	Telemarketing rules apply
Texas	Limited	Registration	Depends on role and activity
Utah	Yes	Registration	Telemarketing registration required
Vermont	Yes	Registration	State-level requirements apply
Virginia	Yes	Registration	Telemarketing compliance required
Washington	Yes	Registration	Includes DNC handling requirements
West Virginia	Yes	Registration	Applies to telemarketing
Wisconsin	Yes	Registration	Includes solicitor registration
Wyoming	Limited	Registration	Limited applicability
District of Columbia	Yes	Registration	Applies to telemarketing activities

### Need more help with telemarketing registration requirements?

Wipfli helps organizations navigate state-by-state telemarketing registration and compliance obligations, from assessing requirements to managing filings and ongoing compliance.

Contact us to evaluate your [telemarketing registration support services](#).