



FINANCIAL ACCOUNTING OUTSOURCING (FAO) FOR CULVER'S FRANCHISEES

BENEFITS

- Enjoy more time focusing on what you do best, not your accounting
- Work with a team of experts focused on helping you be successful
- Receive reliable and timely financial information
- Take advantage of best practices
- Improve internal controls
- Safeguard data
- Obtain a paperless back office
- Access industry experts

Are you spending too much time on back-office tasks? Not receiving reliable financial information in a timely manner in order to make effective management decisions? Missing out on proactive advice that can help you make informed decisions? Concerned about your risk of fraud? If the answer to any of these is yes...Wipfli can help!

ENJOY PEACE OF MIND

Wipfli understands your situation because we work with the franchisees of more than 40 Culver's locations. Our innovative, client-focused, outsourced financial services has led to a strong relationship with Culver Franchising System too. With a thorough understanding of your systems, we are able to provide franchise information quickly, smoothly and accurately.

GETTING IT RIGHT. RIGHT FROM THE START.

You'll enjoy working with your Wipfli team and appreciate the good advice that comes naturally from everyone who serves you. With FAO, you have a complete back-office team and access to Wipfli's industry experts. From day one, we come prepared, understanding what you need to do to run your back-office accounting functions smoothly and efficiently.

Our comprehensive accounting services are complemented by easy-to-use, Web-based tools, so you get 24/7 access to your financial information, making it easy to stay on top of your business, anytime, anywhere – an especially important feature if you own stores in multiple locations. Our team of experts works for you and keeps your best interests in mind. That's real value.

THE REAL VALUE OF A ONE-STOP SHOP

Unlike the fees and services of many CPA firms or independent accountants, our monthly package fees are agreed upon in advance and don't fluctuate month-to-month. You won't find yourself paying a low monthly fee only to get hit with a hefty year-end cleanup or tax bill.

Make more informed business decisions. Spend more time with your team members and guests. Enjoy your success with time away from work, guilt free. Let us show you how our financial accounting outsourcing services are helping your fellow Culver's franchisees succeed.

Services include:

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| • Processing and payment of vendor bills | • Fixed asset maintenance |
| • Reconciliation of back-office P.O.S. with credit and gift card activity | • Preparation of sales and use tax returns |
| • Cash management support through the use of projected cash flow tools | • Monthly financial statement preparation and submission to Culver Franchising System, Inc. |
| • Reconciliation of bank and credit card accounts | • Annual 1099 reporting |
| | • Analysis of financial results |
| | • Proactive advice |