

#### **INTERNATIONAL SERVICES**

Across the border.
Any spot on the globe.



# need to know I'm making smart decisions anywhere my company goes.

For a multinational company, international requirements and business opportunities are often lost in translation.

As global companies face a constantly changing array of international tax planning and reporting challenges, tax codes and regulatory requirements are confusing at best.

What's more, manufacturing, distribution, and service businesses alike often need additional guidance in areas such as site selection, a talented workforce, and energy availability.

#### Wipfli is here to help.



# need the knowledge of an experienced team to help me see the big picture.

The complexity of the issues and the risk of errors leave business owners eager to find a proven team of international tax and accounting experts and industry consultants who thoroughly understand the requirements to do business globally. It takes a team who:

- Demonstrates superior knowledge in international tax codes and emerging technologies.
- Understands the operational landscape.
- Provides rapid access to technical guidance and support.
- Delivers a seamless continuity of service around the globe.

Wipfli is that team.

## want a firm that's well connected in every corner of the world.

From our many U.S. locations and our two offices in India, Wipfli brings the tools and resources to help you navigate even the most complex international tax, audit, and consulting issues. Our membership with Allinial Global, an association of legally independent accounting and consulting firms, provides added strength to offer representation through as many as 253 offices in countries throughout the world.

As you look to expand globally, you can trust Wipfli's connections and specific industry expertise to help you organize an entity structure and workforce to yield the lowest worldwide effective tax rate, minimize international tax liabilities, and deliver the business structure results you desire.

For investments in the U.S., whether you are organizing, acquiring or selling an entity, Wipfli can help you work through every critical issue to minimize the risk of your investment decisions.



### A world of questions. The answers close by.

- What are the tax and regulatory implications for my U.S. company if we build a manufacturing plant in China?
- What does my Chinese company need to know before purchasing a facility in the U.S.?
- What do I need to know before exporting to India?
- What should my U.S. company know about VAT, payroll taxes, and import fees when exporting products to the EU?
- Is it better to purchase an existing facility rather than build one if my company moves to the U.S.?
- What local incentives are available to my Asian company if I build distribution sites in the U.S.?
- Are there special reporting requirements related to my payments to nonresidents?



## want one seamless professional services firm from planning to implementation and beyond.

Wherever your business leads you, our accounting, tax, audit, and consulting services are ready to assist.

Tax planning is a year-round process. That's why we continually monitor developments in the tax area and proactively advise you on the implications those developments could have on your specific industry and situation. Wipfli's experts help you capitalize on opportunities as they arise so you can stay competitive in today's international landscape.

International tax planning services include:

- Inbound and outbound transaction planning and reporting
- Repatriation planning and reporting
- Entity structure analysis
- Transfer pricing consulting and preparation of transfer pricing studies
- Income tax treaty planning for withholding tax and permanent establishment analysis

- VAT/GST analysis
- Individual resident and nonresident tax consulting and reporting
- Export incentives analysis and implementation
- Acquisitions, mergers and divestitures
- Foreign tax credits

Audit, financial reporting, and risk management services from Wipfli provide your business with the stability to effectively manage and achieve your objectives.

Companies doing business in the global marketplace require a CPA and consulting firm deeply experienced in working with international auditing and accounting requirements. The experience of our professionals, along with our knowledge of global markets and our association with Allinial Global, provide a strong, comprehensive, and efficient service approach.



International audit and accounting services include:

- International Financial Reporting Standards (IFRS) conversion guidance and assistance
- IFRS financial statements
- Financial accounting outsourcing solutions
- Internal audit

If your company is entering the U.S., Wipfli offers a full array of consulting services to welcome you and help you succeed in areas such as:

- Site selection
- Tax incentives
- Workforce selection and development
- Distribution networks
- Energy availability
- Information technology

Your Wipfli consulting team can help you identify locations with the best combination of low taxes, reduced labor costs, and abundant raw materials, if needed. We can help you select sites that have a highly skilled and trained workforce and proximity to customers. Rely on us to help you determine if a joint venture, merger, or buyout is smart for your business. If you're looking for

investors and legal advisers, we can introduce you to highly reputable and qualified professionals.

International consulting services include:

- Strategic business planning
- Operational planning
- Global sourcing
- Supply chain integration
- Investor and capital acquisition
- Market and distribution analysis
- Inventory analysis
- Information technology integration, management and support
- Custom software application development
- Budget projections and cost analysis
- Regulatory guidance compliance
- Expansion planning and analysis
- Succession planning

We're here to help you look beyond the immediate challenges and develop long-term strategic goals.

Regardless of your size or location, Wipfli offers you efficient, cost-effective, and comprehensive services.



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#### Moving smoothly.

In early 2010, an international moving company based in the U.S., with subsidiaries in Prague and Singapore, signed a contract with a Fortune 100 company to coordinate its worldwide relocations. The moving company was certainly experienced with similar contractual agreements. However, this one differed in that, instead of stating that the U.S. parent company would receive all invoices, the contract required the mover to invoice each of the Fortune 100 company's subsidiaries located in multiple foreign countries.

Because of the complexity of the mover's services and the reach of its global map, the mover sought help from Wipfli's team of international experts for assistance with international tax and audit concerns.

Wipfli connected with its international resources from approximately 24 countries on six continents to address the client's immediate and ongoing needs. Wipfli provided the resources to assist in the challenging application of VAT and GST and in determining the withholding tax required for each country.

With Wipfli's international team and strong connection to a reliable network of international resources, the worldwide mover enjoys quicker answers, well thought out ideas, and more cost-efficient solutions.





#### **About Wipfli LLP**

With associates and offices across the United States, Wipfli ranks among the top accounting and consulting firms in the nation. The firm's associates have the expertise, skills and experience to advise in areas from assurance and accounting to tax and consulting services. In addition, through the firm's membership in Allinial Global, Wipfli can draw upon the resources from around the world.

For more information, please visit wipfli.com.

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