

DISCOVERY EVENT

Fostering high-impact improvements for manufacturers



Give your best and brightest the permission to think differently, focus on problems that really matter, and spearhead improvements that drive lasting value.

A Discovery Event brings together people closest to the work to collaborate, drive innovation, increase effectiveness, and reduce costs.

Get Unstuck.

Imagine your people with more time to develop the next product or sell the next order. What if your employees had the freedom to think more creatively about the things they're good at?

Unlock your employees' problem-solving potential by letting them break out of their current routines and discover habit-forming activities that drive genuine improvement.

A Discovery Event from Wipfli helps you get unstuck. It fuels energy and collaboration in your people so they can redefine increased productivity and responsiveness in your company. As a result, you'll experience:

- Faster speed and deeper scope of problem solving across the organization.
- More flexibility to respond to changing market demands.

- Better efficiency to deliver what customers value most.
- Genuine engagement that inspires people to change the way they approach their work.

Watch what happens when a team member clearly sees an opportunity and suddenly becomes inspired with an idea that will have a positive, meaningful impact. It will not only change the way your people work, it will change your entire view of what effective leadership is about.

What's more, as you see improvement in one area, the energy will begin to roll across your entire organization—even those functions you believed were too difficult to change!



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DISCOVERY EVENT

Lasting Value.

With the right combination of creativity and structure, a Wipfli Discovery Event facilitates a fresh start to transformation.

By creating a smarter, simpler organization, you'll find the capacity to focus on the things that matter most and drive lasting value. When your team finds more effective ways of doing what they already do, you can better achieve your priorities and goals.

Discovery Events are led by professionals with deep manufacturing, process, technology, and business knowledge. They bring you years of firsthand experience, having worked for manufacturers in a variety of positions.

We help you target high-impact value stream improvement areas in people, processes, and technology. By design, our process creates an environment where people feel safe to participate and share what they really think.

When your Discovery Event is complete, your team is ready to move forward with focus and momentum.

High Impact. High Energy.

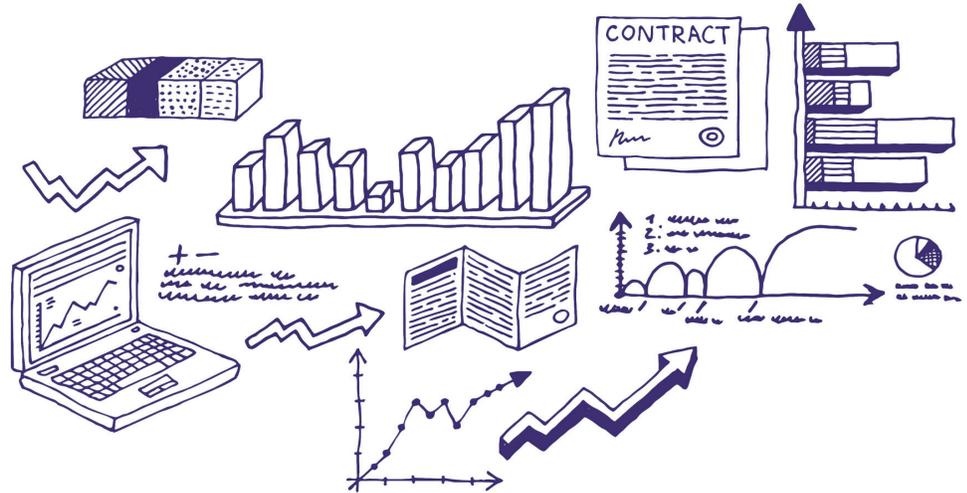
It's amazing what people can accomplish when distractions are eliminated and focus is on the task at hand.

Our process works because it doesn't feel like work. It is a hands-on, interactive session where people talk, share, laugh, collaborate, and think about how things could be. You'll discover hidden gems of ingenuity that lead you to great solutions. It's an exciting journey.

We slow the processes down and engage people closest to the work to observe, listen, think, measure, innovate, and get excited about what they do. We take photos and videos and collect necessary data to bring out brilliant observations and the best ideas.

After three sessions, you'll have a roadmap for an improvement path created by a team who believes it will move your organization from wherever it is today to sustainable, continuous improvement.

- Increased capacity
- Reduced costs
- Reduced lead times
- Right information at the right time
- Increased customer satisfaction
- Increased predictability
- Better communications
- Employee engagement
- Faster decision making
- Reduced variability across the value stream
- Alignment with vision, mission, strategy, and objectives
- Actionable information
- Increased profit



As problems are solved and employees gain confidence, you'll be amazed how your Discovery Event fosters continued discussion and more new ideas. You'll see innovation improve over time, because there's always a better way.

Get started today!

If you would like to learn more about conducting a Discovery Event for your organization, contact the experts at Wipfli's Manufacturing and Distribution Practice at wipflimanufacturing@wipfli.com.

www.wipfli.com/manufacturing

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