



FIRST BUSINESS PRESENTS
MANUFACTURING FIRST[®]
EXPO & CONFERENCE

OCTOBER 25 & 26, 2017

PLATINUM SPONSOR

WIPEFLI^{LLP}
CPAs and Consultants

OCTOBER 25: PRE-CONFERENCE

12:30 PM Registration

1:30-4:30 PM Industry-Specific Programs

- Talent
- Safety
- Technology
- Social Media
- Leadership Training
- Growth Strategy Development

4:30 PM Cocktail Reception

6:30 PM Awards Dinner

- NEWMA Excellence in Mfg./K-12 Partnerships Awards Dinner (tickets sold separately)

OCTOBER 26: THE MAIN EVENT

7:00 AM Registration, Breakfast & Networking



8:00 AM Keynote: Bill Taylor
Founding Editor, Fast Company
and Best-Selling Author

*Simply Brilliant: How Great Organizations Do
Ordinary Things in Extraordinary Ways*

10:00 AM-3:00 PM Expo Open

- All day expo with over 180 exhibitors
- Interactive XCELLD booths
- Networking Opportunities

12:00 PM Lunch & Learn Sessions

- Using ISO 9001
- Achieving Results at the Speed of Engagement
- Making the ROI Case
- Success Stories in Workforce Development
- The Process of Leadership Development

3:00 PM Business After Hours