

CONSTRUCTION REAL ESTATE



Opening new doors to a thriving and profitable organization.

i need to know I'm prepared for today's challenges and ready for new opportunities.

The dynamic environment of the construction and real estate industry shows no signs of slowing down.

Large construction projects remain complex, with countless dealings happening simultaneously and many of them unexpected. Real estate owners hope for just the right amount of inventory to match the ups and downs of the economy. No one wants to spend more than necessary.

Lots of money is on the line, and profitability is always a challenge. Tax issues abound.

Wipfli helps contractors, developers, and property managers grow and thrive through tailored strategies in tax consulting, cost segregation, accounting services, information technology, and strategic planning.

i want my construction project to go smoothly.

When the County suddenly tells you that you can't proceed as planned or that you owe money you didn't foresee, who do you turn to for advice? You need an expert ready to help you quickly.

Wipfli CPAs and consultants understand the urgency behind a broad range of business challenges and are prepared to help you solve critical issues, now and down the road.



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WIPFLI^{LLP}
CPAs and Consultants

Audit and Accounting Services. Get specific assistance with financial reporting and cost-accounting systems, financial statements, internal audits, assurance services, and temporary personnel.

Collaboration in the Cloud. Collaborate and communicate with people inside and outside your organization.

Compliance Consulting. From publicly traded companies to nonprofit organizations, we can help you stay in compliance with minimal disruption to your organization.

Cost Segregation Services. With a proper cost segregation study, you could find additional depreciation deductions and improve cash flow.

Customer Relationship Management (CRM). Wipfli has created two tools specifically focused on the construction and real estate industries. *WipfliConnect for Real Estate* helps you to effectively manage assets, leases, tenants, vendors, sales, and keep everyone informed on property status with a simple-to-use interface. *WipfliConnect for Contractors* can help you manage everything from targeting and prospecting to bid submission and management through contract award, also using one interface across your entire enterprise.

Enterprise Risk Management (ERM). Identify, prioritize, and mitigate your risks through effective enterprise risk management.

Fraud and Forensic Services. The risk of fraud exists in every organization. Depend on Wipfli's team of credentialed forensic experts for proactive and reactive forensic services.

Human Resource Services. Build and maintain a high-performance work force to achieve your company's current and long-term business strategies.

Information Technology Services. Get the information you need, when you need it, and where you need it. Wipfli can design, implement, and manage all of your devices and IT services.

Internal Controls/Assurance. First, we're your "eyes and ears" that assist you in sensing undetected risks. Next, we advise on how to avoid the pitfalls.

Mergers and Acquisitions. Get help in positioning your company for diversification and locating attractive businesses to complement your existing holdings.

Research and Development Tax Credits. Get the credit you deserve. Wipfli's R&D tax experts can find the R&D activities others overlook.

Service Organization Controls. Formerly called the SAS 70 reporting standard, three SOC options are now available. We'll help you identify the one best suited for your stakeholders.

State and Local Tax Services. Make sure your filing positions comply with state tax laws and rules. Our State and Local Tax (SALT) practice proactively helps you identify the possible impact of state and local taxes.

Turnaround and Restructuring Services. When your business is on the line and you're searching for outside help, get assistance from professionals with first hand experience and a long-term view.

Valuation, Litigation, and Transaction Support Services. Enhance, renew, and recover your corporate value with a multi-faceted team who will work to maximize your competitive advantage and minimize your risk.

i can keep my real estate business profitable if I know I have the right help on my side.

The myriad of issues facing a real estate owner calls for experts who understand how each decision might affect the company's profitability and even survival.

That's why Wipfli looks hard at your organization's operations and financial structure to find the areas you could take advantage of substantial tax savings and operational efficiencies.

Wipfli's construction and real estate experts have delivered a breadth of solutions to more than 700 construction companies and 50 real estate developers. We offer insight and provide answers to just about every area of commercial construction and real estate. Let us help you meet your goals and stay profitable.