

Fintech



The challenges of disruption

As an innovator in fintech, you're reshaping expectations. The work you do reverberates across markets, creating new financial capabilities and consumer demands. But market disruption doesn't come easy. You face an ever-changing landscape of economic, regulatory and social challenges.

Wipfli caters to the regulatory, competitive and capital demands of fintech companies developing and marketing the technologies of tomorrow.

Moving at **the speed of your business.**

Capital, customers and connection

Increasingly, fintech and financial services are looking for partnerships. The right relationships link capital and customers with innovation and evolution. Wipfli has been serving traditional financial institutions for years. We see how those institutions and fintech can build beneficial relationships, and we help make those connections.

Industry specialists

Fintech clients trust Wipfli because we understand both the utility and vulnerability of emerging technology, and we are continually analyzing how government policy will have an impact.

Wipfli's distinctive knowledge of financial regulation and risk management will guide you through the challenges your business faces.

WIPFLI

For every stage of the fintech life cycle

Fintech companies look to Wipfli to drive growth. With our legacy in financial services and a full-service practice dedicated to emerging technology, we are strategically positioned to serve financial innovators.



Access to resources

Working closely with attorneys, venture capitalists and investment bankers, we are poised to support your entity's life-changing events, including the registration process associated with raising capital in both public and private markets.



Regulatory compliance

As fintech evolves, organizations face new exposure to regulations and legal action. We can help you create regulatory-compliant systems for novel technology, so you're ready to lead and thrive in a more regulated environment. We also provide training, audits and, if applicable, assistance with responses to regulatory agencies.



Blockchain development

Wipfli has been at the forefront of blockchain innovation. Whether you need to test a concept or develop a custom blockchain application, Wipfli assists with conceptualization, business case, software development and integration.



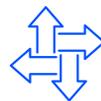
Private advisory

Wipfli offers strategic advisory services, including organizational development and governance, business plan review, M&A advisory, change management and strategic planning.



Audit and tax services

With Wipfli as your audit firm, your financial credibility is transparent to every relevant stakeholder. We inspire confidence in shareholders and regulators. We also know how to protect against compliance risk with smarter tax strategies that maximize financial gain.



Outsourced services

Wipfli offers outsourced payroll, HR, accounting, cybersecurity, IT, software and app development – all grounded in a solid understanding of your regulatory environment.

Let's get started

Helping you make decisions with the best possible long-term impact on your business.

wipfli.com/fintech