

# Business

# intelligence

Healthcare

## See the whole story in your healthcare data

You have no trouble gathering information. Your challenge is understanding the message inside that data. And just when you think you may have a handle on your information, new advancements in telemedicine, patient health monitors, fitness trackers and more intensify your task.

With Wipfli's Healthcare Intelligence program, you get an integrated view of your massive data store. We probe all the possible associations that exist within your information, pulling actionable insights from billions of records — all in mere seconds.

Once you know how your data connects, you can make better decisions for patient health, and the health of your organization.

## More than technology

We work with you to assess your existing resources — from systems to people to data — and compare them to your business objectives. Then, we develop a roadmap that outlines a realistic path to build your business intelligence (BI) resources and ROI.

Technology is only one part of the solution. Our consultants work with you to help you ask the right questions, reveal problem areas and solve issues leading to:

- Greater value across the patient lifecycle
- Better patient outcomes
- Lower insurance losses
- Streamlined regulatory compliance and reporting

The answers are in there.  
We'll help you find them.

**WIPFLI**

# A data strategy designed for both early wins and long-term impact

Wipfli optimizes BI as a pivotal asset for your organization. We help you implement a practical, scalable data and analytics system for healthcare and business insights.



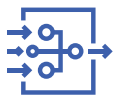
## User friendly

Our platform's simple, modern interface is easy to use. Your users can conduct their own data discovery without specialized technical expertise.



## Data visualization

Get fast, powerful, visual dashboards. Drilldown capabilities provide flexible analysis and give users new insight into your demographic, clinical and system data.



## Rapid installation

Reduce the time and resources it takes to leverage your data. Turnkey implementation means you can start making informed decisions quickly.



## Data warehousing

Get an intelligently designed system that makes sense in the healthcare environment. No over-engineering or system bloat. A right-sized system integrates and stores what's genuinely valuable for analysis.



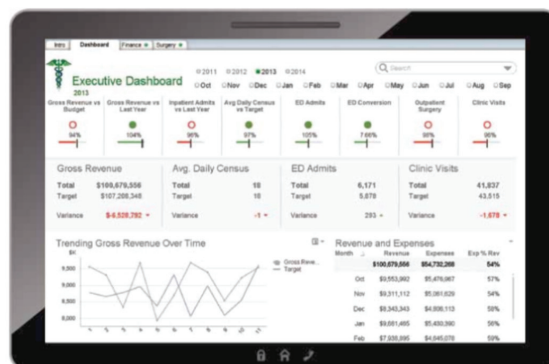
## BI strategy

Improve efficiency and patient care by focusing on data efforts most likely to produce meaningful results. Our healthcare specialists help design your data strategy for early wins and long-term impact. Mentors provide real-time insights as your team learns and improves their capabilities.



## Analytics

Use data analysis to answer: "What happened? Why? And what could happen next?" Data analytics allow you to learn from past events, identify recurring risks and understand how historical trends could influence future outcomes.



## Let's get started

See how business intelligence can transform your healthcare organization. Contact Wipfli to see the power and potential of our BI platform. [wipfli.com/healthcare](http://wipfli.com/healthcare)