

Healthcare



We help you be financially viable

The market dynamics for today's healthcare business are changing rapidly. For-profit investors, private equity funds, consolidation and new insurance products are creating more competition for providing services that consumers (formerly known as patients) demand. The investments needed in facilities, technology, talent and the development of new service delivery systems to keep apace require a healthy bottom line.

We know you operate in a challenging environment. You face a unique set of business issues, and success often hinges on finding answers to difficult questions like these:

- Are we capturing all the reimbursement available?
- Are we prepared for evolving payor contracts?
- Which service lines are most/least profitable?
- How can we better manage provider relations?
- Are we delivering the right mix of services to our community?

Helping your healthcare organization thrive

Wipfli's healthcare practice combines the best of both experienced consultants and dedicated CPAs to help address ever-changing conditions. We provide a strategic financial approach to decision-making to transform complex hurdles into competitive strengths that set you apart as a market leader.

We are a one-stop shop for a continuum of services that take you from strategic initiative through implementation with one team for seamless communication and execution. Whatever your challenge, we're here to help you solve it

WIPFLI

Business advisory to healthcare organizations

Wipfli specializes in the business of healthcare. Whether you're a small, large, rural or major metropolitan organization, we help you secure your strategic and financial future.



Financial stability and growth

Improve margin, maximize revenue and create opportunities for growth. Wipfli provides comprehensive financial services, including audit and accounting, tax planning and compliance, financial benchmarking and long-term capital planning. Get business insights to improve financial performance and sustain those benefits over the long term.



Revenue enhancement

It takes people, systems and processes all working together to optimize reimbursement. Wipfli focuses on the whole revenue cycle to help you make the best reimbursement decisions, while reducing outstanding accounts receivable and accelerating cash flow.

Our team provides the full continuum of chargemaster services, from performing annual assessments to educating and mentoring your staff. We help you increase revenue while enhancing compliance.



Healthcare technology

Choose the right technology to streamline operations and simplify compliance. We provide IT planning, vendor selection and system implementation. The right technology lowers costs and helps protect your patients' confidential data.



Capital access and facility planning

Wipfli not only helps establish the business case for your proposed project but also delivers key services throughout each phase. Leverage our team for: strategic planning, facility planning, space needs, debt capacity analysis, market demand studies, feasibility studies, financial advisory, construction compliance and monitoring.



Operations

Create meaningful change. From talent issues and customer service to quality and cost management, we tackle whatever's holding you back. Wipfli works with healthcare organizations to solve business problems and uncover hidden opportunities.

Let's get started

Contact us and find out how Wipfli can help your healthcare organization thrive.

wipfli.com/healthcare