



Rural

health

clinics

Healthcare

Opportunities and challenges

Your rural health clinic provides healthcare to a local community that would otherwise go unserved. By providing care where it's needed most, you alleviate pressure from regional emergency resources and provide rewarding career opportunities for mission-centered providers. But there are both challenges and opportunities that center around rural health clinics.

For instance, you might struggle with geographic isolation. And if socioeconomic pressures are present, you then need ways to balance emerging patient needs with capacity and reimbursement concerns.

But there are also opportunities, like working with physician practices or integrating with a larger health system to enhance patient access and expand services.

Specialists in the business of rural health

No matter what your challenges are, Wipfli's healthcare consultants can help you not only overcome them but also identify opportunities that make all the difference.

Our team helps rural providers adapt to ever-changing market conditions. We provide strategic consulting so you can transform complex hurdles into competitive strengths that set you apart as a rural market leader. With deep industry experience and a breadth of business acumen, we're ready to help your organization thrive.

Wipfli is helping rural health clinics stay **ahead of change.**

WIPFLI

Business advisory for rural healthcare

Wipfli specializes in the business of healthcare. We understand the important role you play within your community and health system. We know the challenges you face and can help secure your future.



Financial stability and growth

We'll help your organization improve operations, increase margins and create opportunities for growth. Wipfli provides comprehensive financial services including audit and accounting, tax planning and compliance, financial benchmarking and long-term capital planning. Obtain business insights to improve financial performance and sustain those benefits over the long term.



Reimbursements

To maximize reimbursement, it's critical that your people, systems and processes work together. Our team can help you consider all payment sources to optimize your program. We assist with cost and provider productivity benchmarking, cost report appeals, rate setting, clinic expansion strategies, Chronic Care Management (CMM) analysis, volume decline studies, bad debt assistance and cost reporting.



Revenue enhancement

Wipfli consultants have a proven track record in helping rural health clinics achieve top revenue cycle performance. We focus on coding and documentation, chargemaster reviews, accounts receivable management, volume-based to value-based transitions, and insurance claim filing compliance.



Operations and staffing

From talent issues to quality and cost management, we tackle whatever's holding you back. Wipfli works with rural health clinics to address challenges, including licensures and Medicare certifications, HPSA designations, physician contracting and more.



Behavioral health launch

Behavioral health services allow providers to exercise total patient care. However, introducing behavioral health can be challenging. Wipfli provides support to manage the entire process, including market demand studies, staffing analysis, admissions criteria, risk reduction strategies and outcome measurements.



Healthcare technology

The right technology can streamline operations, simplify compliance, lower costs and protect your patients' confidential data. Wipfli offers software selection, implementation, training and ongoing support.

Let's get started

Contact us to find out how Wipfli can help your rural health clinic.

wipfli.com/healthcare