



Senior living and post-acute care

Healthcare

The challenging environment of senior living

As a senior living provider, your primary focus is on caring for your residents and ensuring an exceptional experience. Unfortunately, complex regulatory oversight, inadequate reimbursement and challenging workforce issues occupy an ever-increasing amount of your time.

Your success often hinges on finding answers to difficult questions like these:

- How will we integrate residential-based services?
- Are we providing the right service mix for profitability?
- How can we plan in a changing regulatory environment?
- How do we upgrade facilities and manage debt?

Helping senior living organizations **thrive**.

Insight, across the continuum of care

Wipfli's consultants help senior living and post-acute care facilities achieve success in startup ventures, conversions, turnarounds and high-performance communities. We deliver solutions that touch the full continuum of care, including independent living, assisted living, skilled nursing and home health.

By partnering with Wipfli, you can reduce risk, optimize operations and increase overall value. Whatever your challenge, we're here to help you solve it. With deep industry experience and a breadth of business acumen, we'll help your organization survive and thrive.

WIPFLI

Advisors for senior living

Wipfli specializes in senior living and understands the challenges you face. Whether you're operating single or multi-site communities, we'll help secure your future.



Financial stability and growth

Use the Wipfli team to increase your margin, find new revenue sources and create opportunities for growth. We provide comprehensive financial services, including audit and accounting, financial benchmarking, reimbursements and long-term capital planning. Get business insights to improve financial performance and sustain those benefits over the long term. And, look to Wipfli for ongoing support with bookkeeping, payroll and accounting.



Strategic planning and market studies

Understanding market dynamics and pending regulatory plans that could impact your business is critical to future success. Wipfli provides demographic, competitive, real estate and labor market analyses. We bring independent, strategic thinking to help your organization compete and lead in this complex industry.

Our consultants take a holistic look at your operations, benchmarking against industry best practices and outcome measurements. We can help you manage costs and amenity creep, focusing on the ideal facility/service mix for your market.

Let's get started

It's not just about survival. Find out how Wipfli helps senior living organizations thrive.

wipfli.com/healthcare



Operations and staffing

We help senior living facilities assess and improve operating efficiency, staffing, facilities expenses and marketing initiatives. From complex regulatory oversight to occupancy planning and challenging workforce issues, we tackle whatever's holding you back.



Capital access and facility planning

Wipfli can not only help establish the business case for your proposed project but also deliver solutions across all project phases. Our services include: strategic planning, facility planning, space needs, debt capacity analysis, feasibility studies, construction compliance and monitoring.



Healthcare technology

Choose the right technology to streamline operations and simplify compliance. We provide IT planning, vendor selection and system implementation. The right technology can lower costs and help protect your patients' confidential data.