Checklist for shoppable services compliance under price transparency law

The hospital price transparency law requires a consumer-friendly display of at least 300 shoppable services along with additional services normally provided by the hospital.

A shoppable service is any service a hospital provides that can be scheduled in advance, such as lab work or a surgical procedure. Ancillary services are any service the hospital would normally provide in addition to a shoppable service, such as medication, room and meal charges or standard hospital fees.

Hospitals are required to provide four types of standard charges: discounted cash price; payer-specific negotiated charge; and the maximum and minimum negotiated charges for a third-party payer. Here is a checklist to help you ensure you are complying with the Centers for Medicare & Medicaid Services requirements:

Task	Details	Status
Compile a list of shoppable services provided by the hospital.	CMS identifies 70 shoppable services that must be included if hospitals offer those services. Hospitals then must compile additional shoppable services, at least 300 unless they offer fewer than 300 total.	
Identify the ancillary services offered by the hospital for each shoppable service.	Ancillary services, such as medication, should be grouped in a consumer-friendly manner for patients along with the associated costs. As an example, a colonoscopy is shoppable service that might include ancillary services such as anesthesia and a hospital facility fee.	
Collect data for each shoppable service.	This includes the four types of charges identified previously, a plain-language description of each service, location where the service is offered and a hospital code for each service.	
Share shoppable services publicly and in a searchable manner.	Hospitals have leeway in how they want to share their list of shoppable services and associated costs, but they must do so in a consumer-friendly way on a publicly available website and the list must be searchable. The information must be free and hospitals cannot ask consumers to register in order to access the list.	
Make annual updates.	Hospitals are required to update their shoppable services list at least once per year and note the date of the last update on the file.	
Double-check for updates.	Check cms.gov to double-check that all requirements for providing shoppable services are met.	

The price transparency team at Wipfli can help you meet deadlines and be fully compliant with our customizable technology solution. Our team is a true price transparency partner and can help you turn the mandates into opportunities.

Learn more in our Price Transparency Education Hub at wipfli.com/pricetransparency.

