

CONFERENCE SESSIONS

Day 1

Providing Clarity to Complex Medicare Cost Report Issues

Tuesday, April 24, 2018; 1:00 p.m. to 2:30 p.m.

Advanced Preparation: None

Level: Basic

Prerequisite: None

Field of Study: Health Care Compliance

CPE*: 1.5 credits

How confident are you that your facility's cost report is accurate? Does it include easily missed services that could increase your reimbursement? This session will focus on advanced topics related to Medicare rural health clinic cost reporting and includes several real-life examples of common cost reporting inaccuracies and opportunities for improvement.

Learning Objectives:

1. Accounting for nonrural health clinic activities and "carve outs"
2. Accumulating encounter statistics
3. Applying provider productivity standards
4. Claiming reimbursement for Medicare bad debts
5. Allocating hospital shared costs to the rural health clinic

Presenters: Jeff Bramschreiber, CPA, Partner, and Vicki LaHue, CPA, Director - Wipfli LLP

Emergency Preparedness: We have limited resources. So what do we do?

Tuesday, April 24, 2018; 2:45 p.m. to 4:30 p.m.

Advanced Preparation: None

Level: Basic

Prerequisite: None

Field of Study: Health Care Compliance

CPE*: 2.0 credit(s)

Emergency plans are not one size fits all. This is especially true in rural communities where rural hospitals and clinics often have scarce resources. This interactive session will explore challenges faced by rural facilities regarding disaster planning, ideas for thinking outside of the box, methods for collaboration, resource sharing, and effective communication during a disaster. Emergency preparedness is a required certification by CMS that will be audited annually. Failure to meet CMS requirements may result in the loss of Medicare and Medicaid reimbursement.

Learning Objectives:

1. Understand the emergency preparedness rules and regulations for rural health clinic certification
2. Assess resources within your rural health clinic that are currently underutilized
3. Create purpose for outside stakeholders
4. Work with your rural community to make the most of their resources

Presenter: Kimberly Baldwin, Senior Consultant - Wipfli LLP

Day 2

Legislative Changes That Will Impact Your Facilities

Wednesday, April 25, 2018; 8:30 a.m. to 10:00 a.m.

Advanced Preparation: None

Level: Basic

Prerequisite: None

Field of Study: Health Care Compliance

CPE*: 1.5 credits

Do you want your rural health clinic to operate better tomorrow than today? Understanding how the market is changing and where new opportunities exist will help you build strategies that are proactive rather than reactive. This session will focus on national rural policy matters impacting rural health clinics, as well as current industry trends.

Learning Objectives:

1. Apply your understanding of market trends to the strategic growth of your rural health clinic.
2. Understand how legislative changes impact your facility.

Presenter: Nathan Baugh, Director - National Association of Rural Health Clinics

Top Tips to Enhance Your Billing Processes

Wednesday, April 25, 2018; 10:15 a.m. to 12:00 p.m.

Advanced Preparation: None

Level: Basic

Prerequisite: None

Field of Study: Health Care Compliance

CPE*: 2.0 credits

Your facility cannot capture revenue without effective billing processes. What billing opportunities are you missing? This session will cover important concepts related to Medicare billing in your rural health clinic.

Ever get stuck with unique billing items? There will be ample time set aside for you to ask questions regarding billing challenges at your facility. You will also be able to learn from examples shared by other attendees.

Learning Objectives:

1. Medicare reporting of CPT/HCPCS codes
2. Common rural health clinic billing issues
3. Billing differences between rural health clinic and nonrural health clinic services
4. Billing for preventive services
5. Rural health clinic revenue codes
6. Flu and pneumococcal vaccine reporting

Presenter: Jeff Bramschreiber, CPA, Partner - Wipfli LLP

Finding Answers to Your RHC Questions - A How-to Guide to Navigating RHC Resources

Wednesday, April 25, 2018; 12:45 p.m. to 1:45 p.m.

Advanced Preparation: None

Level: Basic

Prerequisite: None

Field of Study: Health Care Compliance

CPE*: 1.0 credit

Are you looking for answers to questions about rural health clinic regulations, requirements, and/or reimbursement? This session will address where to look for definitive answers to even the most complex issues facing rural health clinics.

Learning Objectives:

1. Identify readily available resources for researching various rural health clinic topics
2. Search for answers efficiently and effectively
3. Recognize similarities and differences between Medicare and Medicaid regulations and resources

Presenters: Jeff Bramschreiber, CPA, Partner, and Vicki LaHue, CPA, Director - Wipfli LLP

How RHC Revenue Can Be Enhanced by Expanding Medicare Services

Wednesday, April 25, 2018; 1:45 p.m. to 3:00 p.m.

Advanced Preparation: None

Level: Basic

Prerequisite: None

Field of Study: Health Care Compliance

CPE*: 1.0 credit

Medicare continues to expand and revise the scope of services that may be covered in the rural health clinic setting. In this session, we will review the most-recent changes to Medicare-covered services and discuss how rural health clinics can expand care to Medicare beneficiaries.

Learning Objectives:

1. Review the 2018 update for care management services
2. Identify the potential clinic revenue enhancement for providing wellness visits, general care management, and vaccines
3. Discuss operational barriers to expanding services to Medicare beneficiaries

Presenters: Jeff Bramschreiber, CPA, Partner, and Vicki LaHue, CPA, Director - Wipfli LLP

BE PREPARED: Download your materials prior to conference.

All reference materials (any PowerPoint presentations and/or additional references) for this conference will be available online one week prior to the start.

Before the conference, please download the materials to your computer/device and bring it with you to each session. If you prefer to print the materials, please bring them with you because paper copies will not be available on site.

Internet access and power outlets will be available. Please limit Internet access to checking email and accessing session materials.